

DUPLICATE

INVOICE



KMBC
6455 Winchester Ave
Kansas City, MO 64133-6409
Main: (816)221-9999
Billing: (816)760-9277

www.kmbc.com

Billing Address:

Strategic Media Placement OH
Attention: Accounts Payable
7669 Stagers Loop
Delaware, OH 43015

Send Payment To:

KMBC
PO Box 26866
Lehigh Valley, PA 18002-6866

Invoice #	Invoice Date	Invoice Month	Invoice Period
947188-1	09/09/12	September 2012	08/27/12 - 09/06/12

Station	Account Executive	Sales Office	Sales Region
KMBC	Meredith Thompson	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Akin/R/Senate	AKIN/SEN/R	2638

Flight Dates	Order #	Alt Order #
08/30/12 - 09/09/12	947188	07900968

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/01/12	09/01/12	Sa 6-7a	6-7a	-----S-	:30	1	\$250.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	-----S-	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KMBC	Sa	09/01/12	6:49 AM	Sa 6-7a	6-7a	:30	TVGENTA1203H	\$250.00 NM
2	09/01/12	09/01/12	News Wknd Sat	7-9am	-----S-	:30	1	\$350.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	-----S-	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KMBC	Sa	09/01/12	7:25 AM	News Wknd Sat	7-9am	:30	TVGENTA1203H	\$350.00 NM
3	09/02/12	09/02/12	Su 6-7a	6-7a	-----S	:30	1	\$250.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	-----S	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KMBC	Su	09/02/12	6:40 AM	Su 6-7a	6-7a	:30	TVGENTA1203H	\$250.00 NM
4	09/02/12	09/02/12	News Wknd Sun	7-9am	-----S	:30	1	\$350.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	-----S	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KMBC	Su	09/02/12	8:14 AM	News Wknd Sun	7-9am	:30	TVGENTA1203H	\$350.00 NM
5	09/02/12	09/02/12	This Week With George S	930-1030am	-----S	:30	1	\$300.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	-----S	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KMBC	Su	09/02/12	10:00 AM	This Week With George Stephan	930-1030am	:30	TVGENTA1203H	\$300.00 NM
6	08/30/12	08/31/12	6pm News	6-630pm	---11--	:30	2	\$825.00	NM
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	08/27/12	09/02/12	---11--	2	\$825.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KMBC	Th	08/30/12		6pm News	6-630pm	:00		\$825.00 NM
See MG 6.4									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers

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Total Spots 11

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Payment Terms 30 Days

<u>Gross Total</u>	\$6,575.00
<u>Agency Commission</u>	\$986.25
<u>Net Amount Due</u>	\$5,588.75